



DALLAS HISPANIC BAR ASSOCIATION
PRESENTS



*Noche
de
Luz*



CORPORATE
SPONSORSHIP KIT

* 12.12.20 *





Noche de Luz

Corporate/Sponsorship Levels

Presenting Sponsor

ONE

\$10,000

The Presenting Sponsor of the 2020 Virtual Gala will receive:

- Prominent Company/Firm Logo on all marketing and promotional materials as the “Presenting Sponsor”
- Welcoming remarks by Company/Firm CEO/Partner at opening of the Virtual Gala
- Inclusion of prepared Video Statement or Commercial (provided by sponsor)
- Company/Firm logo on all Gala marketing and promotional materials
- Ten (10), DHBA approved, Facebook Posts, highlighting sponsor participation
* All Posts to be published by December 15, 2020
- Inclusion of premium sponsor promotional merchandise in evenings “take home-curb-side” dinner package (to be provided by sponsor)
- Virtual Presentation of commemorative token of appreciation as Presenting Sponsor
- Prominent Company/Firm Logo inclusion in DHBA Newsletter
- Welcome letter from company CEO, with logo, on a pre-event email blast and inclusion in event virtual presentation
- Opportunity for CEO to serve as the Gala’s Honorary Chairperson
- Dinner service for Twenty (20), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening’s catered meal)
- Twenty (20) VIP Virtual Reception tickets
- Company link on DHBA website

Platinum Sponsor

TWO

\$7,500

Platinum Sponsors of the 2020 Virtual Gala will receive:

- Company/Firm Logo on all marketing and promotional materials as a “Platinum Sponsor”
- Sponsor acknowledgment (with logo on screen) during opening remarks by DHBA President
- Company/Firm logo on all Gala marketing and promotional materials
- Six (6), DHBA approved, Facebook Posts, highlighting sponsor participation
* All Posts to be published by December 15, 2020
- Inclusion of sponsor promotional merchandise in evening’s “take home-curb-side” dinner package (to be provided by sponsor)
- Company/Firm Logo inclusion in DHBA Newsletter
- Dinner service for Ten (10), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening’s catered meal)
- Ten (10) VIP Virtual Reception tickets
- Company link on DHBA website

MORE



Gold Awards Sponsor	OPEN	\$5,000
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The Gold "Awards" Sponsors of the 2020 Virtual Gala will receive:

- Company/Firm Logo on all marketing and promotional materials as a "Gold Sponsor"
- Sponsor acknowledgment (with logo on screen) during opening remarks by DHBA President
- Company/Firm logo on all Gala marketing and promotional materials
- Four (4), DHBA approved, Facebook Posts, highlighting sponsor participation
* All Posts to be published by December 15, 2020
- Inclusion of sponsor promotional merchandise in evenings "take home-curb-side" dinner package (to be provided by sponsor)
- Company/Firm Logo inclusion in DHBA Newsletter
- Dinner service for Ten (10), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening's catered meal)
- Company link on DHBA website
- Five (5) VIP Virtual Reception tickets

Silver Sponsor	OPEN	\$2,500
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Silver Sponsors of the 2020 Virtual Gala will receive:

- Company/Firm name on all marketing and promotional materials as the "Silver Sponsor"
- Sponsor acknowledgment during opening remarks by DHBA President
- Company/Firm Name on all Gala marketing and promotional materials
- Three (3), DHBA approved, Facebook Posts, highlighting sponsor participation
* All Posts to be published by December 15, 2020
- Company/Firm Name inclusion in DHBA Newsletter
- Dinner service for Six (6), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening's catered meal)
- Company link on DHBA website
- Two (2) VIP Virtual Reception tickets

Medium Firm Sponsor (6-15 Attorneys)	OPEN	\$1,000
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Medium Firm Sponsors of the 2020 Virtual Gala will receive:

- Company/Firm name on all marketing and promotional materials as a "Medium Firm Sponsor"
- Dinner service for Four (4), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening's catered meal)

Small Firm & 5 or fewer Attorneys	OPEN	\$500
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Small Firm Sponsors of the 2020 Gala will receive:

- Company/Firm name on all marketing and promotional materials as a "Small Firm Sponsor"
- Dinner service for Two (2), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening's catered meal)

MORE



Public Official

OPEN

\$250

Public Official Sponsors of the 2020 Virtual Gala will receive:

- Name and Title on all marketing and event promotional materials as a “Public Official”
- Personal introduction by DHBA President during Opening Remarks
- Dinner service for Two (2), provided by Café Momentum (curb-side pick up, DHBA not responsible for delivery of the evening’s catered meal)
- Two (2) VIP Virtual Reception tickets

Sponsorship Information:

- ◆ Confirmed sponsorships at levels above \$5,000 must submit an EPS formatted logo to the Gala Event Planner, Mauricio Navarro (see contact information below)
 - DHBA will adhere to all creative rights and marketing guidelines to ensure the Company/Firm logo is utilized to the best graphic and professional standards.
- ◆ Confirmed sponsorships at levels above \$2,500 will also appoint a direct point of contact for all Virtual Gala related matters with the Gala Event Planner
- ◆ No tickets will be mailed to respective sponsors/donors, all virtual tickets and links to be directed to the appointed point of contact
- ◆ Sponsors/Donors will receive instructions via email from the Gala Event Planner, upon confirmation of sponsorship
- ◆ Medium Firm Sponsorships are available to law firms with Six (6) to Fifteen (15) attorneys nationally
- ◆ Small Firm Sponsorships are available to law firms with Five (6) or fewer attorneys
- ◆ Public Official Sponsorships are available to currently appointed or elected officials

To be included in our event materials, we must receive your Sponsor Confirmation Form no later than November 30, 2020.

Note: The Dallas Hispanic Bar Foundation is a charitable organization under section 501(c)(3) of the Internal Revenue Code (“Code”), and any contributions to the Foundation is tax-deductible as a charitable deduction for income tax purposes. You should also consult with your tax advisor to determine whether any portion of the sponsorship is tax-deductible on any other basis.

For more information please contact:

Official Gala Catering Services provided by:



Gala Event Planner:

Mauricio Navarro
President/CEO
The Navarro Group
C: 214.600.1533
E: gala@dallashispanicbar.com



Noche de Luz

Sponsorship Confirmation Form

Presenting Sponsor	_____ \$10,000	Platinum Sponsor	_____ \$7,500
Gold Sponsor	_____ \$5,000	Silver Sponsor	_____ \$2,500
Medium Firm	_____ \$1,000	Small Firm	_____ \$500
	Public Official	_____ \$250	

Name: _____
 Last First Middle Initial

Title: _____

Company/Firm: _____

Address: _____
 Mailing Address

Address: _____
 City State Zip

Email Address: _____ Phone #: _____

Secondary Contact: _____

Email: _____ Phone: _____

Signature _____ Date: _____

Total: \$ _____

Please send the Sponsor Confirmation Form and payment to the following:

***Dallas Hispanic Bar Foundation
 2101 Ross Avenue
 Dallas Texas 75201***

_____ I am enclosing a check in the amount of \$ _____ made payable to the Dallas Hispanic Bar Foundation.

_____ I am Mailing/Emailing my Sponsor Confirmation Form today and I agree to remit payment in the amount of \$ _____ no later than _____.

_____ Please Charge to Credit Card: # _____

Exp: _____ Billing Zip Code: _____ CVV: _____

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